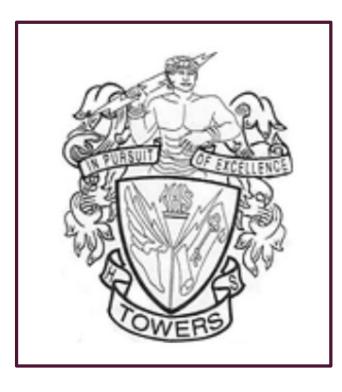


# TOWERS HIGH SCHOOL ALUMNI ASSOCIATION 2022 ANNUAL REPORT

ISSUED JANUARY 3, 2023
DRAFTED BY 2022 FINANCE COMMITTEE

# LAYING THE FOUNDATION FOR THE FUTURE



#### Key Issues for Board Focus FY20-22

- Organization fiscal solvency
- Updating the bylaws
- Alumni Membership Engagement beyond "basic membership"
- 2023-2024 Board elections
- Active Programs
  - Helen Chilton Technology Award
  - Alumni Association Scholarship funded by Alumni Association dues, donations, and activities
  - Annual Alumni Picnic
  - Senior Court Beautification
  - Principal's Advisory Council

# THS ALUMNI ASSOCIATION BOARD OF DIRECTORS 2020-2022

#### Officers

- President: April Williams, c/o 1989 (Executive Committee Chair)
- Recording Secretary:
   April Mitchell, c/o 1988
- Treasurer: Karen Terrell, c/o 1990 (Finance Committee Chair)

#### Directors at Large

- Janey Chauvet, c/o 1990
   (Scholarship Committee Chair)
- Stephen Mitchell, c/o 1990
- Michelle Morris, c/o 1990
- Patricia Stinson, c/o 1990
   (Beautification Sub-Committee Chair)

Special thanks: All Class Representatives; Karen Akridge, c/o 1989, Activities Committee Chair; Jasmine Barnett, c/o 1996, Scholarship Committee; Lucretia Doyle, c/o 1996, Scholarship Committee; Chetuan Malcolm, c/o 1997, Founder

# THS ALUMNI ASSOCIATION BOARD OF DIRECTORS 2023-2024

#### Officers/Executive Committee

- President: Daveta Mahoney, c/o 1988 (Executive Committee Chair)
- Vice President: Zakiya Williams, c/o 2000
- Recording Secretary:
   Janey Chauvet, c/o 1990 (Scholarship Committee Chair)
- Treasurer: Steve Mason, c/o 1984 (Finance Committee Chair)
- Marketing & Communications Officer: Reginald Davis, c/o 1995 (Communications Committee Chair)
- Parliamentarian: Patricia Stinson, c/o 1990 (Beautification Sub-Committee Chair)

#### Directors at Large

- April Mitchell, c/o 1988
- Stephen Mitchell, c/o 1990
- Darryl Strozier, c/o 1984
- April Williams, c/o 1989

# 2022 MAJOR BY-LAWS CHANGES

- Extension of Board terms to 2 years, plus 2-month transition period
- Addition of Marketing and Communications Officer and Parliamentarian
- Addition of minimum (5) and maximum (11) number of Board members
- Revision of standing committees
- Addition of DEIB (Diversity, Equity, Inclusion, and Belonging) statement

# 2020-2022 ALUMNI ASSOCIATION RECAP

- Registered with the Secretary of State, obtained 501(c)3 status, opened Association bank accounts (Citizens Trust  $\rightarrow$  Truist)
- Became active on Principal's Advisory Council (2 Board members annually)
- Conducted graduation activities (2020 candy bags; 2021 photo booth; 2022 snack bags)
- Teacher Appreciation Day lunch, May 2022
- Helen Chilton Technology Award (2021 2 awardees; 2022 4 awardees)
- Alumni Association Scholarship, May 2022 (\$1000 awarded to Brooklyn Crawford;
   \$100 awarded to 3 runners-up due to alum donation)
- Several after-game socials
- Annual Alumni Picnic, September 2022
- 2023-2024 Board Elections

### STANDING COMMITTEES

#### **Executive Committee**

The Executive Committee shall consist of the officers of the Association. The committee shall be chaired by the President. The committee shall have all the authority of the Board, except as prohibited by law, to conduct the affairs of the Association between regular meetings of the Board in situations where an assembly of a quorum of the Board would be impractical or impossible. The President shall lead this committee.

#### **Activities Committee**

The Activities Committee is responsible for organizing and supporting alumni reunions and other fundraising events. A form of contract shall be created by the committee and approved by the Board, as needed. The committee is also responsible for organizing other events that connect the School, the alumni, and the students.

# STANDING COMMITTEES (CONTINUED)

#### Communications Committee

The Communications Committee shall be responsible for regular Association communications including, but not limited to, the publication of the Association newsletter, presence in social media and maintenance of the Association website. The Marketing and Communications Officer shall lead this committee.

#### Finance Committee

The Finance Committee shall be responsible for investment strategy and reviewing financial performance. The Treasurer shall lead this committee. The committee shall be responsible for the Association's auditing functions, including, but not limited to, reviewing financial reports. The committee shall review all requests for Association funds from the School, student groups, departments, teams, and other groups associated with the School. The committee, working with the Treasurer, shall ensure that all monies designated for specific purposes, either by the donor or by the Board, are set aside and made available for said purposes.

# STANDING COMMITTEES (CONTINUED)

#### Scholarship Committee

The committee shall, from time to time, establish procedures for applying for and criteria for granting scholarships, grants, and other financial assistance or awards. The committee shall review all individual student applications for assistance and determine, in its judgment, which applicants are entitled to assistance and the amount of such assistance.

#### Membership Committee

The Membership Committee shall maintain accurate records pertaining to the Members of the Association including, but not limited to, dues payments and current contact information. The committee shall be responsible for the safeguarding of such information in accordance with applicable laws and Association policies. In addition, the committee shall be responsible for recruiting new Alumni Members and for passing upon or recommending for membership those candidates who meet the qualifications. The committee shall annually review such qualifications and the dues schedule.

# ASSOCIATION MEMBERSHIP MODEL

Class of Membership	Subscription Type	Annual Fees	Characteristics & Benefits	Current Number
Regular	Basic	N/A	<ul><li>All former students</li><li>Basic Members may serve on committees</li></ul>	N/A
	Alumni	\$50/year	<ul> <li>Former students who pay dues</li> <li>May vote in elections of the Association</li> <li>May serve on the Board</li> <li>May serve on committees of the Board</li> <li>May hold office in the Association</li> </ul>	30
Special	Associate	\$50/year Other contribution	<ul> <li>Parents of current or former students, or current or former administrators, teachers, or friends who contribute and pay dues</li> <li>May serve on committees (but may not chair a committee)</li> </ul>	0
	Honorary	Major contribution	<ul> <li>Selected by Board for major contributions, but did not attend the School</li> <li>May serve on committees (but may not chair a committee) and serve as Trustees</li> </ul>	0

# TREASURER'S REPORT: 2022 PROFIT & LOSS STATEMENT

	TOTAL
Revenue	
Member dues	\$768.95
Donations	\$2,038.12
T-shirt sales (remnant shirts)	\$15.00
2022 Picnic intake	\$4,128.61
2022 Picnic raffle	\$919.79
Interest	\$0.10
2022 Scholarship donations	\$1,443.15
Total Revenue	\$9,313.72
Expenditures	
2022 Annual filings (GA Secretary of State, IRS)	\$40.22
2022 Alumni Scholarship & Helen Chilton Technology Awards	\$3,225.11
2022 Graduation activities	\$147.01
2022 Picnic expenses	\$2,600.80
2022 Picnic raffle expenses	\$350.09
General Association administration	\$289.50
Bank service charges (including Zelle fees)	\$36.57
Total Expenditures	\$6,689.30
NET REVENUE	\$2,624.42

# TREASURER'S REPORT: 2022 BALANCE SHEET

	TOTAL
Current Assets	
Checking account	\$1,276.85
Scholarship fund (includes \$100 for 2022 runner-up)	\$1,624.23
Outreach fund	\$ 529.09
TOTAL ASSETS	\$3,430.17
Liabilities & Equity	
Liabilities	\$0
Equity	
Opening balance equity	\$805.75
Net revenue	\$2,624.42
TOTAL EQUITY	\$3,430.17
TOTAL LIABILITIES & EQUITY	

# LOOKING AHEAD: CURRENT PLANNED 2023 ACTIVITIES/PROJECTS (TENTATIVE DATES)



- Alumni Directory (January, in progress)
- THS Career Day (March)
- Alumni Basketball Game (March 25)
- Beautification Day (start process in February, goal April)
- Braves Concession Stand (Block 2:April 6-June 27)
- Helen Chilton Technology Award (start in January, award May)
- Alumni Scholarship (start in January, award May)
- Exit Breakfast for Outgoing Seniors (May)
- Graduation Celebration (June)
- Alumni Day at Golden Glide (summer)
- Alumni Picnic (September, 2<sup>nd</sup> Saturday typically)
- Homecoming Tailgate Takeover (October)
- Principal's Advisory Council (quarterly)
- Outreach: Leader in Me Student Leadership program (all year, dependent upon grant funding or donations)

# WHERE TO FIND US

Website: towersalumni.org

Email: towersalumni@gmail.com

#### Facebook:

- The Official Towers High Alumni Association Group <a href="https://www.facebook.com/groups/217300714963377">https://www.facebook.com/groups/217300714963377</a>
- Towers High School Friends <a href="https://www.facebook.com/groups/towersalumni">https://www.facebook.com/groups/towersalumni</a>
- Towers High School Alumni Events <a href="https://www.facebook.com/groups/thsalumni">https://www.facebook.com/groups/thsalumni</a>

# THANKS, ALUMNI, FOR A GREAT YEAR!!!

#### Alma Mater

May we always boast
As we sing a toast
To Maroon and White evermore
We will forge ahead
And it will be said
Towers High moves on to score
So let's do our part
With our hands and heart
And give our best a try
We will always boost our Titans
With a hail to Towers High

### Fight Song

Go ye Titans, give us a win
Onward, you must never give in
We know that you'll do your best
And we'll do the rest
FIGHT, FIGHT
Towers High, Maroon and the White
Is the best you'll see
We will forever show our might
As we march to victory
FIGHT!!!

